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Walt Disney Imagineering: A Behind The Dreams Look At Making More Magic Real



Synopsis

How can you make dreams come true? Or transform a fantasy into a colorful, exciting world that visitors can move through, touch, and enjoy? Such fabulous work is the daily business of Walt Disney's Imagineers, a core group of creative and highly skilled professional wizards who combine imagination with engineering to create the reality of behind the dreams that comprise the Disney theme parks. In this sequel to the best-selling Walt Disney Imagineering: A Behind-the-Dreams Look at Making the Magic Real, the Imagineers serve up another dose of magic with an even closer look at who they are, what they do, and how they do it, illuminating their theories and explaining the tools they use, and where and how they use them. Contained within this deluxe tome are rough drawings, conceptual models, and behind-the-scenes stories showcasing Disney's newest attractions and innovations from the inside out. There's also an exclusive peek inside the Research and Development Lab to see what new magic will soon be appearing. The Imagineers tell their own stories, as well as how they got there, what they do on a daily basis, what they show their friends in the parks, and how you can learn what it takes to become an Imagineer. Presented in a large, lavish format, this book is sure to be a must-have for every Disney collector.

Book Information

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Age Range: 1 and up

Grade Level: Preschool and up

Customer Reviews

well, it finally arrived today. like many disney releases, this one had been pushed back more than

once for release, and when it finally settled in for a may pre-order, i got the jitters and plunked down my cash.sooooooo glad i did. disneyphiles, armchair imagineers and theme park design buffs--buy this book, and buy it NOW.the design is unbelievably lavish and jam-packed with never (i have every book ever written about the disney parks, and i mean NEVER) before seen photographs and concept art. there were maybe only about ten or so images in the entire 192 page volume i recognized. the layout style and writing tone (cute puns for subheads, etc) are very consistent with the original book, and even the form factor is the same, making it a perfect companion up on your shelf.since the first volume came out in 1996, we've seen the openings of animal kingdom, tokyo disneysea, california adventure, disney studios paris and now hong kong disneyland. as such, this new book focuses on pretty much 1983 to the present. earlier works are presented only in limited nostalgic contexts, but even then, they try to use art that wasn't in the first book. and from the looks of things, they were adding content right up until the publisher deadline, because there is a lot of "blue sky" material from DCA's current billion-dollar makeover.the most rewarding goodies, however, are the numerous multi-page gatefolds and "mini" content pockets scattered throughout the text. they are all thoughtfully covered with tissue sheets to prevent damage during shipping, so just carefully remove those when you unwrap the book and enjoy.

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